

## Northern California Leadership Forum Roundtable Sessions

The roundtable sessions are in two parts, the first being an interactive panel discussion, followed by smaller breakout discussions led by panelists. Participants can indicate which roundtable session they would like to participate in during registration at the forum.

### **How Social Networks are Reshaping Electoral Participation: I Vote You Vote**

Increasingly the rise of peer to peer networks, both online and offline, is affecting how people interact with friends and colleagues in their personal and professional lives. Participants and discussion leaders will have an opportunity to learn about new trends and discuss creative ways to leverage technology to create electoral change in 2008. Presenters will discuss innovative ideas for leveraging networks utilizing innovative strategies. In breakout sessions, participants will convene around the ADI pilot program I Vote, You Vote, to discuss implementing current trends and using technology to affect change.

#### **Discussion Leaders:**

- Aaron Chatterji, Professor of Management, Fuqua School of Business, Duke University
- Liz Heller, CEO, Buzztone
- Chris Kelly, Chief Privacy Officer, Facebook
- Barrett Reiff, Vice President, The GROOP
- Gary Nuzzi, Program Manager, Voter Empowerment ADI

### **How Technology is Reshaping Democratic Institutions: Open Source Government**

This workshop will examine how new policies incorporating open source technology are making American government more accessible, responsive and responsible. Discussion leaders and participants will discuss how these initiatives utilize principles of connectivity, openness, efficiency and access, and explore new areas that they can be applied. Breakout groups will brainstorm potential applications for new innovation.

#### **Discussion Leaders:**

- Garrett Graff, Author, *The First Campaign: Globalization, The Web and the Race for the White House*
- Mitch Kapor, Chair, Open Source Applications Foundation
- David Weekly, CEO, Founder and Chairman, PBwiki

### **Leadership through Enterprise: Philanthropy and Social Entrepreneurship**

This panel will examine how leaders are shaping communities, companies and institutions to bring about change. Panelists will discuss how entrepreneurial leaders are using innovative strategies to create broad influence outside organizations, as well as using creative policies can revolutionize organizations from the inside out. Discussion will revolve around how leaders have started new initiatives to create change through social entrepreneurship, philanthropy, and innovative business approaches.

The final session is an interactive discussion on leadership. There will be no breakout groups from this panel, but there will be opportunities for questions from the audience.

#### **Moderated By:**

Judith Zarin, Board Member, American Democracy Institute

#### **Panelists:**

- Blake Mycoskie, Founder, Tom's Shoes
- Darnell Storm, Millennium Network Director, Clinton Foundation
- Jose Caballer, Founder and CEO, The GROOP